

LED TV 2010

- LED TV, a springboard for OLED & 3D TV? -

Date: Feb. 2, 2010

Venue: 402, Conference Center, COEX, Seoul, Korea

Type: Seminar & Table-top demo

www.it-conference.net

Organizer



Manager



Event Outline

Date	Feb. 2, 2010 (one day before SEMICON Korea 2010)
Venue	402, Conference Center, COEX, Seoul, Korea
Organizer	
Manager	
Media sponsors	   
Number of attendees	120 expected (105 attendees at LED TV 2009)
Type	Presentation & Table-top demo
Coverage	LED lighting management solutions, LED EMI/ESD protection solutions, LED drivers, LED cooling solutions, backlight units for LCD TVs, etc.

LED TV 2009 - Photos



Other Events



LED Korea 2009



LED TV 2009



ISTIF 2009



LED Korea 2008



EMI/ESD Protection Seminar 2008



WPAN Technology Outlook for 2008



LED Korea 2007



Mobile Video Summit 2007



WPAN Technology Outlook for 2007



Mobile Video Summit 2006



Mobile Display & Power Management Seminar 2006



FPD for Korea 2005

Sponsorship

Item	Diamond	Platinum	None	demo	Ad
One table-top demo	0			0	-
One speaking opportunity	0 (50 min.)	0 (40 min.)	0 (20 min.)	-	-
Logo placement on all collaterals (banners, e-newsletters & hand-outs)	0	-	-	-	-
Company profile in hand-outs	200 words	100 words	-	-	-
Ad on hand-outs	Cover 4	Insertion	-	-	Insertion
Free attendee badges	0 (Ten)	0 (Five)	-	-	-
E-mail blast (company profile)	0	-	-	-	-
One press release pitch	0	-	-	-	-
One media interview	0	-	-	-	-
Sponsorship fee	US \$6,000	US \$3,000	none	US \$2,000	US \$1,000

Procedures

Item	Date	Note
Abstract submission (for free presentation)	Jan. 5	Acceptance done by Jan. 7
Sponsorship confirmation	Jan. 8	Via e-mail
Invoicing	Jan. 12	- For sponsors - Payment required by Jan. 15
Follow-up (Confirmation form submission)	Jan. 15	- Speech title & abstracts (100 words) - Speaker's bio (100 words) & photo - Company logo (AI, EPS or PDF) - Company overview
Ad copy (for seminar hand-out) submission	Jan. 22	- Type: AI, EPS or PDF (300 DPI) - Size: A4 (210mm x 297mm)
Presentation file submission	Jan. 22	Type: PowerPoint

Thank you

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Organizer



Manager

