

LED DesignCon Korea 2010

Date: May 13~14, 2010

Venue: SETEC, Seoul, Korea

Type: Presentation & cyber exhibition

www.it-conference.net

Organizer



Managers



Introduction

Greetings!

LED News Korea (www.lednewskorea.com), an LED design/manufacturing online medium in Korea, is pleased to announce that it has merged LED Korea 200x series conference. The previous successful conference will be held on **May 13 and 14** in Seoul, Korea under the name of **LED DesignCon Korea 2010**.

With LEDs emerging as a name of the game in the market, there is an increasing demand for LED manufacturing and design solutions. Partnering with **IT-Conference** (www.it-conference.net), a technical event planner/organizer of Korea, LED News Korea is looking for your presentation and cyber exhibition opportunities.

Sponsorship details will be followed up for applicants, and you can join the two-day conference, together with **LED TECH KOREA 2010**. Come and enjoy your business promotions as well as media coverage. LED News Korea will specially publish a print issues for the gala event.

Best regards

Hongdeok Kim

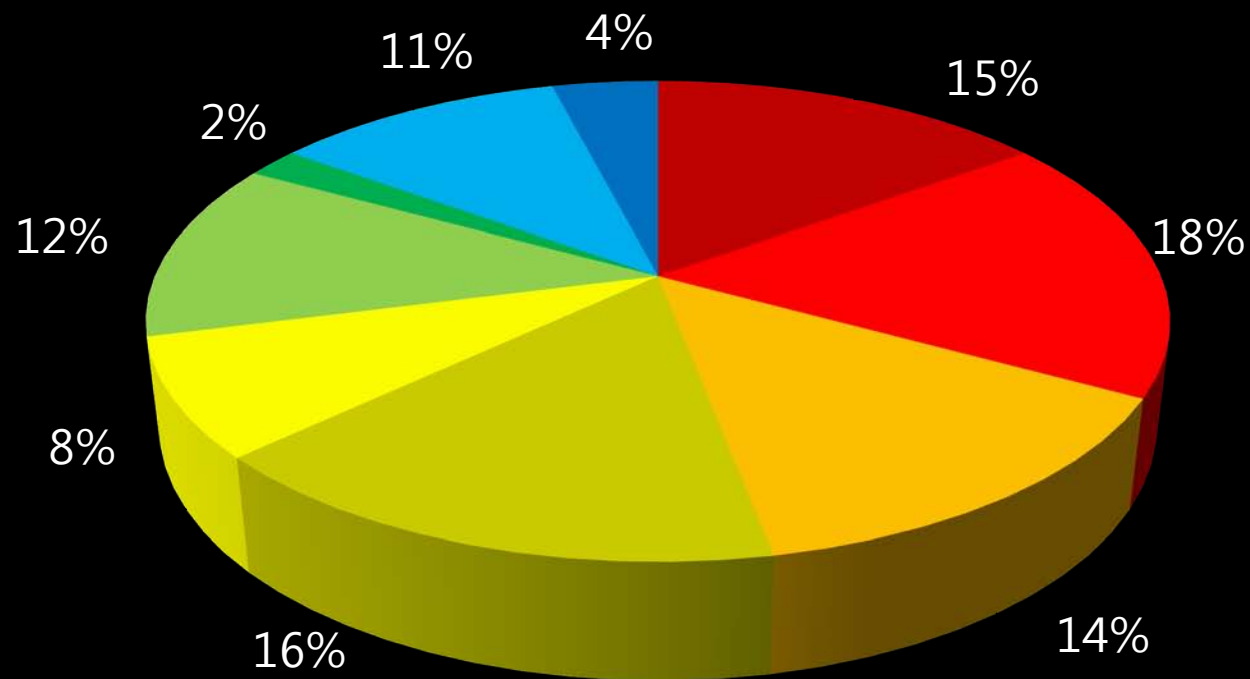
Publisher, LED News Korea

Event outline

Date	May 13 ~ 14, 2010
Venue	SETEC, Seoul, Korea
Organizer	
Managers	 
Media sponsors	  
Number of attendees	250 expected
Type	Presentation & cyber exhibition
Coverage	Wafers, silicone and adhesives, MOCVD equipment, test systems, EMI/ESD solutions, Design kits, Cooling and lighting management solutions, Substrates and connectors, LED drivers, Others

Attendee analysis – by industry

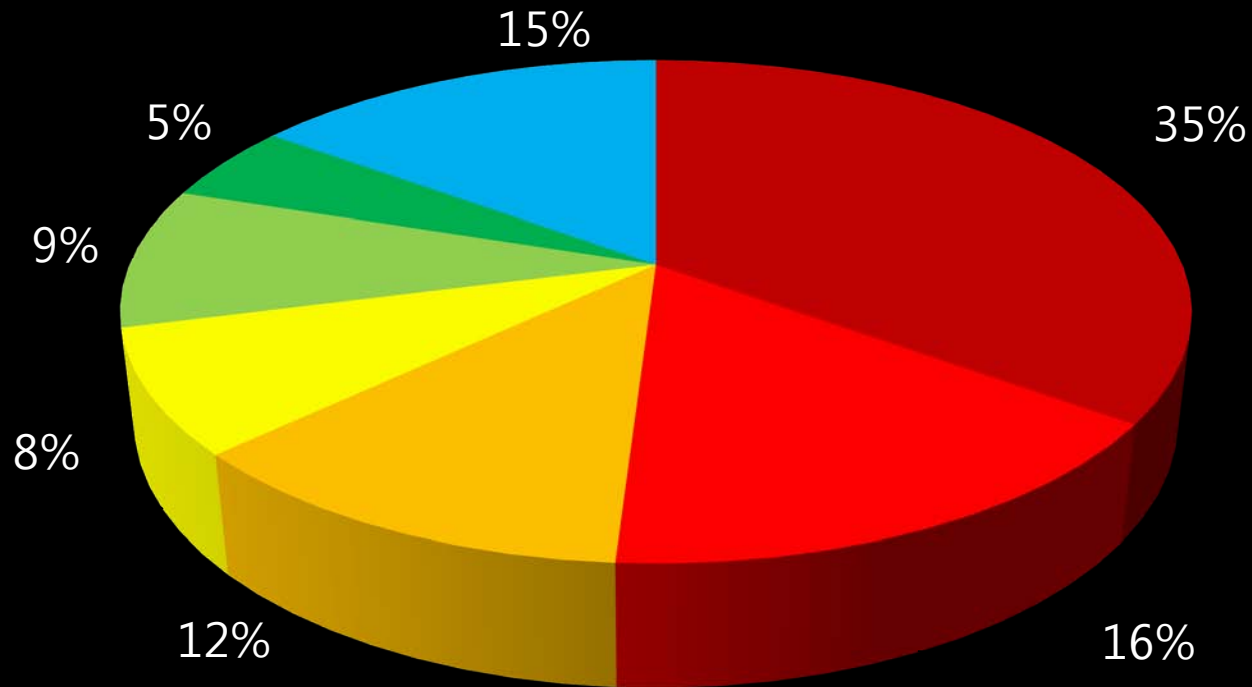
- LED Manufacturing
- LED Lighting
- Display Systems
- Mobile Handsets
- Home Network Systems
- Home Electronics
- Industrial Equipment
- Automotive
- Others



Source: LED Korea 2009

Attendee analysis – by job title

- Manufacturing
- Product Planning
- Others
- R&D
- Marketing
- System Designing
- Sales



Source: LED Korea 2009

LED Korea 2009 photos



Previous events



LED TV 2010



LED Korea 2009



LED TV 2009



LED Korea 2008



EMI/ESD Protection Seminar 2008



LED Korea 2007



Mobile Video Summit 2007



WPAN Technology Outlook for 2007



Mobile Video Summit 2006



Mobile Display & Power Management Seminar 2006



FPD for Korea 2005



Mobile Video Summit 2005

Sponsorship

Item	Diamond	Platinum	Gold	Table demo	Ad
Cyber exhibition (until May 31, 2010)	○	○		○	-
One speaking opportunity	○ (60 min.)	○ (50 min.)	○ (40 min.)	-	-
Logo placement on all collaterals (banners, e-newsletters & hand-outs)	○	○	○	-	-
Company profile in hand-outs	200 words	100 words	-	-	-
Ad on hand-outs	Cover 4	Insertion	-	-	Insertion
Free attendee badges	○ (Ten)	○ (Five)	○ (Three)	-	-
E-mail blast (company profile)	○	-	-	-	-
Two one-on-one media interviews or one press release pitch	○	-	-	-	-
One media interview	-	○	-	-	-
Sponsorship fee	US \$6,000	US \$4,000	US \$3,000	US \$2,000	US \$1,000

Thank you

Hongdeok Kim

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Organizer



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