



# Digital Signage Korea 2010

Date: Sep. 28, 2010

Venue: COEX, Seoul, Korea

[www.it-conference.net](http://www.it-conference.net)

Organizer



Managers



# Event outline

Date	Sep. 28, 2010
Venue	COEX, Seoul, Korea
Organizer	
Managers	
Media sponsors	   
Number of attendees	250 expected
Type	Presentation & Table-top demo
Coverage	Digital signage, Kiosk, PID, DID, Touch screen, Others

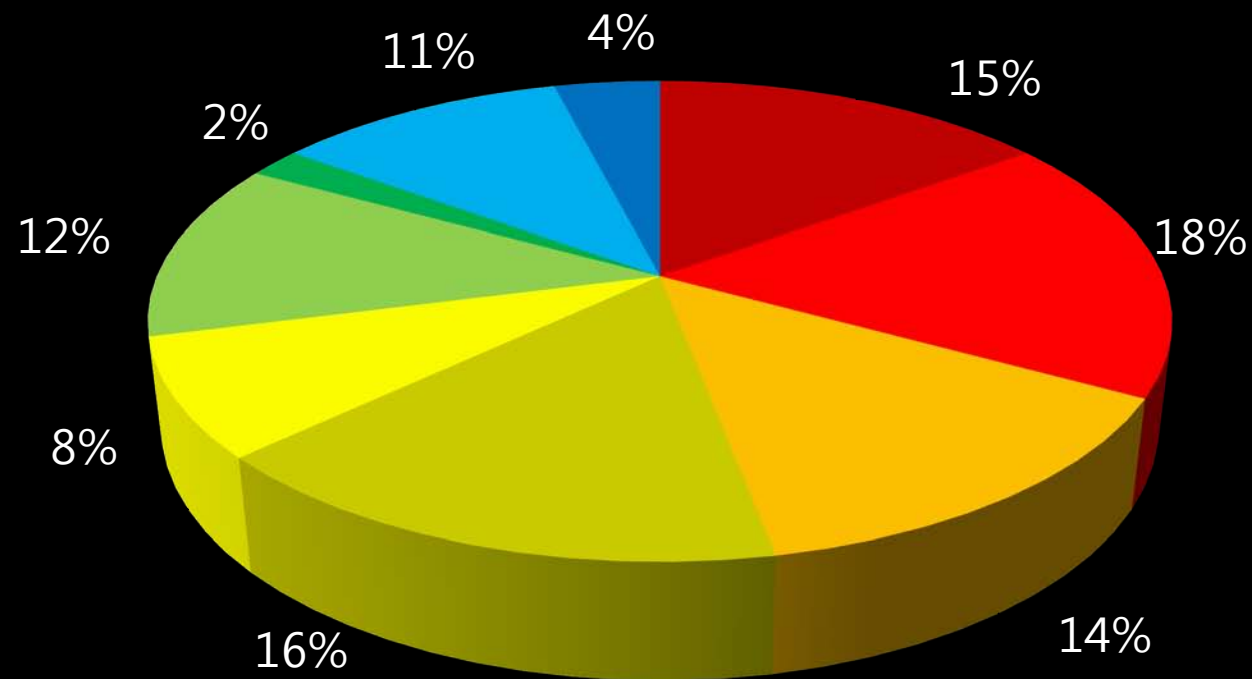
# More Events

- Title: digiSIGN 2010 (Digital Signage & Kiosk Show 2010)
- Date: Sep. 27(Mon.) - 29(Wed.), 2010
- Venue: COEX, Seoul, Korea
- Website: [http://digisign.co.kr/index.html?TPL=en\\_main.tpl](http://digisign.co.kr/index.html?TPL=en_main.tpl)
- Exhibition Item

	H/W & Platform	S/W & Contents
<b>Digital Signage</b>	<p><b>DISPLAY</b> LCD, PDP, LED, Moving image displays, Video-wall, Electronic messaging &amp; display, Digital message boards</p> <p><b>EQUIPMENT</b> Control systems, Installation services, Digital signage servers, SI(System Integration), Servicing &amp; maintenance, Network Products, Satellite Communication, AV systems</p>	<p><b>CONTENTS PRODUCING</b> Contents creation &amp; programming, Presentation graphics services, Graphic S/W, Profiling S/W, Video/film production &amp; editing, Visual Design &amp; Graphic Professionals</p>
<b>KIOSK</b>	<p><b>INPUT DEVICE</b> Touch screen, Touch Monitor, Virtual Keyboard, Security Machine, Industrial Sensor, Barcode Scanner, Web-touch Frontier, RFID, POS system, Electronic Voting System, Physical/Money Identification System</p> <p><b>OUTPUT DEVICE</b> DID(Digital Information Display), Receipt Printer, Vending machine, Advanced Parking Control</p>	<p><b>SYSTEM/INTERFACE</b> Card/Letter Recognition Solution, Keypad, Magnetic Card, Web Monitoring, Outdoor Interlocking System, USN, TTS, Graphic Design S/W, Virtual Keypad</p>

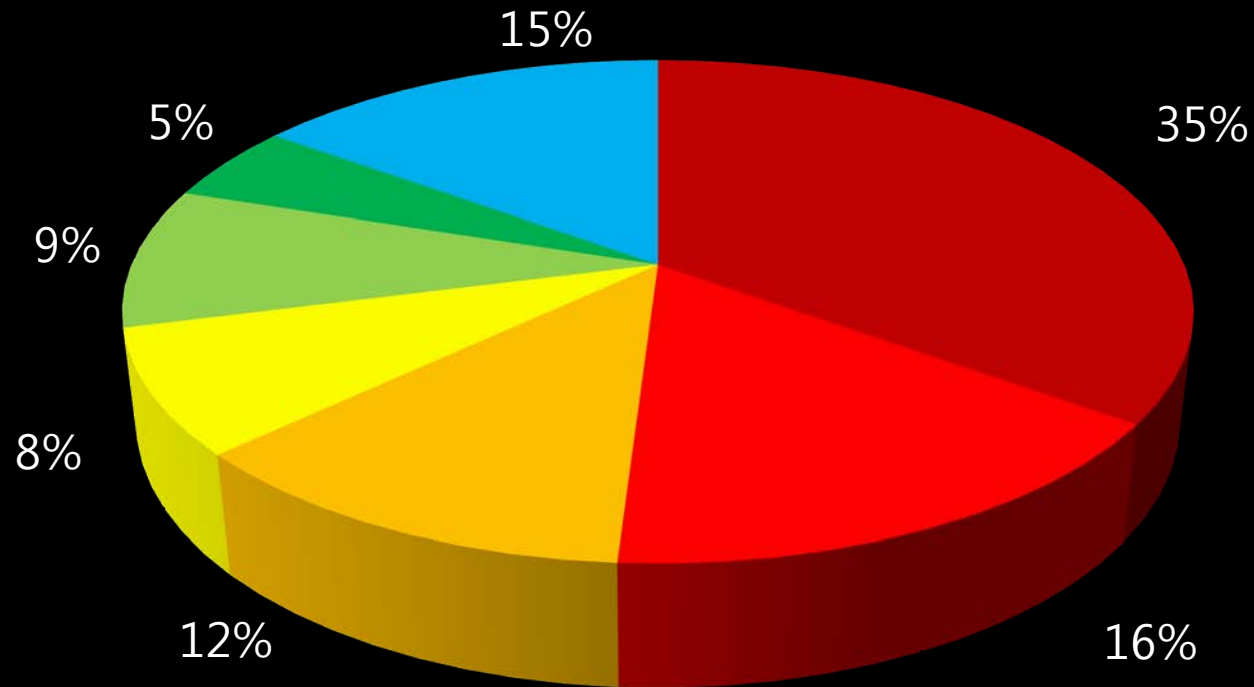
# Attendee analysis – by industry

- LED Manufacturing
- LED Lighting
- Display Systems
- Mobile Handsets
- Home Network Systems
- Home Electronics
- Industrial Equipment
- Automotive
- Others



# Attendee analysis – by job title

- Manufacturing
- R&D
- System Designing
- Product Planning
- Marketing
- Sales
- Others



# Previous events



LED DesignCon Korea 2010



LED TV 2010



LED Korea 2009



LED TV 2009



LED Korea 2008



EMI/ESD Protection Seminar 2008



LED Korea 2007



Mobile Video Summit 2007



WPAN Technology Outlook for 2007



Mobile Video Summit 2006



Mobile Display & Power Management Seminar 2006



FPD for Korea 2005

## Benefits

- One speaking opportunity
- Logo placement on all collaterals (banners, e-newsletters & hand-outs)
- Company profile in hand-outs
- Ad on hand-outs
- Free attendee badges
- E-mail blast (company profile)
- One media interview

\* Sponsorship fee can be negotiated.



# Thank you

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Organizer



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