



Backlighting Asia 2010

Date: Sep. 2, 2010

Venue: EXCO, Daegu, Korea

www.it-conference.net








Organizer



Managers



Event outline

Date	Sep. 2, 2010		
Venue	EXCO, Daegu, Korea		
Organizer		Managers	
Research partner			
Media sponsors			 
Number of attendees	150 expected		
Type	Presentation & Table-top demo		
Coverage	Backlighting units, lighting management solutions, backlighting materials, etc.		

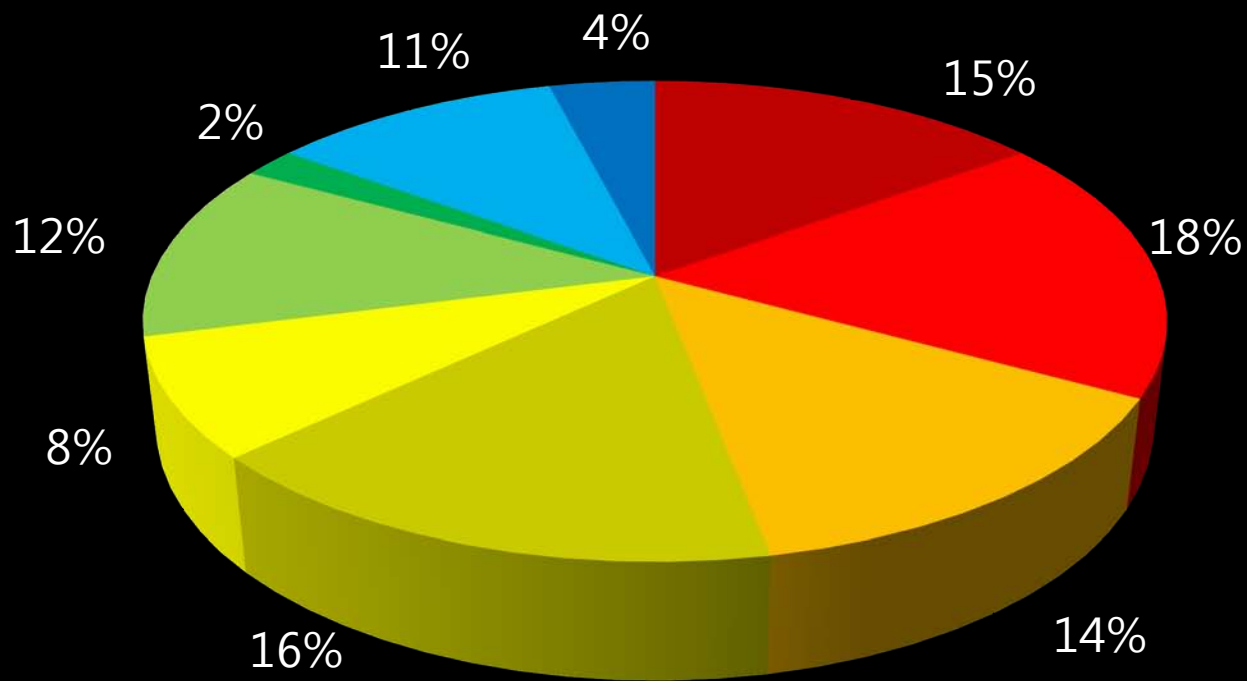


More Events

- Title: International Lighting & Display Korea 2010
- Date: Sep. 2(Thu.) - 4(Sat.), 2010
- Venue: EXCO, Daegu, Korea
- Website: <http://www.Indexpo.co.kr/eng>
- Exhibition Item:
 - LED/OLED
 - Chips, Materials, Packages, Back Light Units, Panels, Lighting Fixtures, Applications, Luminaries
 - Measurement & Evaluation Equipments, Manufacturing Equipments, Bio & Medical Application
 - Display
 - LCD, PDP, OLED, FPD, VFD, CRT, LCOS, 3D Paper, Electronics Paper, Touch Panel, Mobile

Attendee analysis – by industry

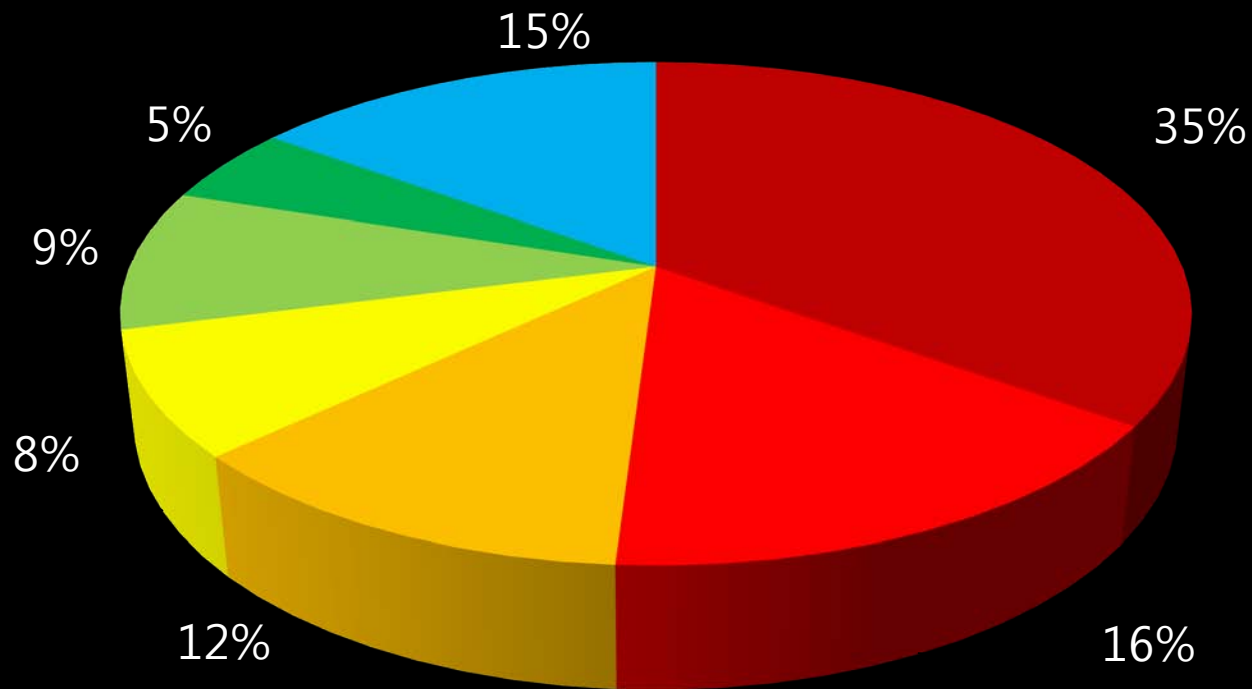
- LED Manufacturing
- LED Lighting
- Display Systems
- Mobile Handsets
- Home Network Systems
- Home Electronics
- Industrial Equipment
- Automotive
- Others



Source: LED Korea 2009

Attendee analysis – by job title

- Manufacturing
- R&D
- System Designing
- Product Planning
- Marketing
- Sales
- Others



Source: LED Korea 2009

Previous events



LED DesignCon Korea 2010



LED TV 2010



LED Korea 2009



LED TV 2009



LED Korea 2008



EMI/ESD Protection Seminar 2008



LED Korea 2007



Mobile Video Summit 2007



WPAN Technology Outlook for 2007



Mobile Video Summit 2006



Mobile Display & Power Management Seminar 2006



FPD for Korea 2005



Sponsorship

Item

- One speaking opportunity
- Logo placement on all collaterals (banners, e-newsletters & hand-outs)
- Company profile in hand-outs
- Ad on hand-outs
- Free attendee badges
- E-mail blast (company profile)
- One media interview

* Sponsorship fee can be negotiated.



Thank you

Hordon Kim
(hordon@semicomm.co.kr)

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Organizer



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